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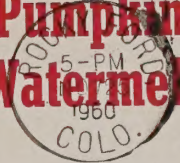
Hollar & Co., Inc.

Seed Breeders and Growers

ROCKY FORD

• COLORADO

P.L. No. 14, Nov. 1960

**Cantaloupe - Squash - Pumpkin - Gourd
Cucumber and Watermelon****FIRST CLASS MAIL**

Vic Hollar in Early Summer Crookneck Field in Colorado

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ROCKY FORD
COLORADO

HOLLAR & CO., INC.

ROCKY FORD
COLORADO

Chemical Treatment
Arasan 2c per lb.
Delsan 3c per lb.

5c per lb. extra for 1 lb. metal tins
1 lb. metal tins 18c extra
5 lb. metal tins 86c per lb.

FOR DEALERS ONLY

DOUBLE-MILLED SEEDS FROM SELECT STOCKS

WE GROW IN THE BEST SEED-GROWING SECTIONS OF COLORADO AND CALIFORNIA

WE OFFER THE FOLLOWING ITEMS F.O.B., ROCKY FORD, COLO., SUBJECT UNSOLD AND SUBJECT COMPLETION OF PROCESSING AND SATISFACTORY GERMINATION TEST. BAGS EXTRA AT MARKET VALUE.

NOVEMBER 1960

PRICE LIST NO. 14

CANTALOUPE and MUSKMELON

	Per Lb.
Banana	1.25
Bender's Surprise	1.30
Casaba, Golden Beauty	1.65
Cranshaw	1.65
Delicious, Golden	1.30
Delicious, Harris	1.25
Delicious 51 (Fus. Wilt. Res.)	1.36
Early Bender (Not Hardshell)	1.30
Extra Early Green Flesh	1.60
Edisto (Alter. P. M. Res.)	1.34
Eden Gem	1.25
Emerald Gem	1.35
Extra Early Hanover	1.60
Far North	
Giant Perfection	1.85
Golden Champlain	1.40
Golden Gate 45	1.40
Gold Lined (Green Flesh)	1.25
Harvest Queen (Fus. Res.)	1.40
Hackensack, Large Early	
Hale's Best No. 36	1.25
Hale's Best No. 936	1.25
Hale's Best Jumbo, Imp.	1.22
Hale's Best No. 45 PMR	1.25
Hearts of Gold Improved	1.25
Hollybrook Luscious	1.85
Homegarden (Mildew/Aphid Res.)	1.95
Honey Rock or Sugar Rock	1.25
Honey Dew Green Flesh	1.40
Honey Dew Golden Rind	1.65
Honey Ball	
Iroquois	1.30
Imperial No. 45 (Original P.M.R.)	1.35
Imperial No. 45 Impd. Shipper	1.35
Imperial D2 (Powdery Mil. Res.)	1.39
Imperial No. 4-50, Thick Flesh P.M.	1.39
Imperial No. 5 (P. Mildew Res.)	1.39
Imperial No. 6 (P. Mildew Res.)	1.39
Knight's Early	1.40
Lake Champlain	1.35
Long John or Herrick	1.65
Milwaukee Market	1.65
New Yorker	1.30
Netted Gem (Original)	1.25
Osage or Miller's Cream	1.50
Pennsweet (All American)	
Perfecto Perfecto	1.55
Persian, Small	
Persian, Medium	
Pershaw, Golden	
Pollock 10-25	1.55
Pride of Wisconsin	1.35
Queen of Colorado	1.35
Ridson	1.65
Rio Gold (D. & P. Mil. Res.)	1.45
Rio Gold 65 D/P/Mil. Res.	1.45
Rocky Ford Green Flesh	1.25
Rocky Ford Gold Lined	1.25
Rocky Ford Junior	1.40
Schoon's Hardshell	1.30
Sierra Gold, Early Shipper M. R.	1.39
S. R. 91 Improved (Sulphur Res.)	
Smith's Perfect (Downy Mil. Res.)	1.64
Spartan Rock (F. Wilt. Res.)	1.40
Super Market F1 Hybrid	65.00
Texas No. 1 (Downy Mil/Aphid Res.	1.64
Tip Top	1.30

CUCUMBER

A & C or Colorado	1.20
Ashley (Mildew Res.)	1.41
Apple Shape or True Lemon	1.55
Apple Crystal or White Lemon	1.55
Black Diamond	1.02
Boston Pickle	1.00
Chicago Pickle	1.00
Cool & Crisp	1.05
Clark's Special	1.05
Cubit	
Davis Perfect	1.05
Earliest of All	1.02
Early Cluster	1.05
Early Fortune	1.05
Early White Spine	1.06
Early Russian	1.03
Early Surecrop F1 Hybrid	25.00
Early Marketer F1 Hybrid	25.00
Highmoor (Scab Res.)	
Improved Hycrop Pickling F1 Hyb.	20.00
Japanese Climbing	1.20
Longfellow or Vaughan	1.50
Long Green, Imp'd. White Spine	1.28
Long Green, Imp'd. Black Spine	1.05
Marketer	ASK
Marketer, Long Strain	1.50
Mincu	1.20

Cucumbers (continued)

	Per Lb.
Model	1.15
National Pickle	1.02
Niagara (Mosaic Res.)	ASK
Ohio M. R. 17 (Mosaic Res.)	1.10
Ohio M. R. 25 (Mosaic Res.)	1.10
Ohio M. R. 200 (Slider, Mosaic Res.)	ASK
Packer	1.07
Palmetto (Mildew Res.)	1.36
Palomar (Mildew Res.)	1.40
P-51 (Downy Mildew Resistant)	
Producer	1.20
Smoothie, Dark Green	1.50
Santee (Mildew Res.)	1.40
Snow's Pickle	1.05
Staysgreen, Short Type	1.10
Staysgreen, Long Type	1.25
Stono (Mildew Res.)	1.35
Straight Eight	1.25
Tablegreen (Mosaic Resistant Slider	2.75
Total Marketer F1 Hybrid	25.00
Thorburn's Everbearing	1.10
Vine Peach	
West India Gherkin	1.90
White Spine, Arlington	1.05
White Spine, Improved	1.05
Wisconsin S.R. 6 (Spot Rot Res.)	1.08
Wisconsin S.M.R. 12, S.R./Mos. Res.	1.08
Wisconsin S.M.R. 15, S.R./Mos. Res.	1.25
Wisconsin S.M.R. 18, S.R./Mos. Res.	1.25
White Wonder	1.50
Woodruff's Hybrid	1.10

GOURD

Apple, Small Fruited	
Crown of Thorns	
Hercules Club	2.00
Italian, Edible	2.00
Large Bottle	
Mixed, Large Types	1.95
Mixed, Small Ornamental	1.95
Mixed, Small and Large Types	1.95
Nest Egg	2.00
Pear, Bi-Colored	2.00
Small Orange	2.00
Small Spoon	
Small Warted	
Syphon	
Turk's Cap	
Turk's Turban (Ornamental Squash	
Large Calabash	2.00

PUMPKIN

Cheyenne Bush	2.00
Connecticut Field	.95
Cushaw, Golden	1.09
Cushaw, Green Striped	.95
Cushaw, White	1.10
Dickinson	.90
Halloween or Jack O'Lantern	1.10
Kentucky Field (Dickinson Strain)	.90
King of Mammoth	1.10
Small Sugar or New England Pie	.92

SQUASH (SUMMER)

Black Beauty	
Blackini F1 Hybrid	4.20
Caserta	1.02
Cocozelle, Green Bush	.98
Cocozelle, Long Dark (Bush)	.98
Cozini	
Crookneck, Early Summer Yellow	.90
Storr's Green F1 Hybrid	4.10
Scallop, Benning's Green Tint	.92
Scallop, Benning's Small Blo. Scar.	.92
Scallop, Early White Bush	.90
Scallop, Mammoth White Bush	.93
Straightneck, Early Prolific Imp'd.	.92
Tatume	2.10
Vegetable Marrow, Green Bush	.97
Vegetable Marrow, Green Vine	.97
Vegetable Marrow, White Bush	.97
Vegetable Marrow, White Vine	.97
Zucchini, Black Imp'd.	1.00
Zucchini, Black (Slim Seeded)	1.00
Zucchini, Grey (Sm. Seeded/Fruited	

(WINTER VARIETIES)

Baby Blue	1.60
Banana, Blue or Slate	1.12
Banana, Pink	1.12
Banana, Pink Jumbo	1.15
Banana, Orange Canner	
Boston Marrow	1.12
Buttercup	1.16

SQUASH (WINTER VARIETY) CONT'D

	Per Lb.
Buttercup, Bush Type	
Butternut (Pre-Bloom Rogued)	3.50
Butternut (Improved Strain)	1.16
Delicious, Golden	1.18
Delicious, Green	1.18
Ebony Acorn	1.38
Hubbard, Blue	1.09
Hubbard, Blue, New England Strain	1.70
Hubbard, Chicago Warted	1.10
Hubbard, Improved Green (True)	1.10
Hubbard, Golden	1.10
Marblehead, Mammoth or Umatilla	
Table Queen or Acorn	.92
Table Queen, Mam'th (Royal Acorn	1.00
Turk's Turban, Colorful	
Warren Turban (Lrg. Fr'td/Orange	

WATERMELON

Angelino Black Seed	1.20
Black Diamond, Cert.	1.40
Black Diamond	
Black Diamond, Yellow Belly, Cert.	1.42
Black Diamond, Yellow Belly	
Blackstone, Cert.	1.35
Blackstone (Anthracnose Res.)	1.15
Blacklee (Wilt Res.)	1.15
Calhoun Sweet (Wilt Res.)	1.50
Charleston Gray, Cert.	1.40
Charleston Gray	
Chilean Black Seeded	.90
Cole's Early or Harris Earliest	1.10
Congo, Cert.	1.44
Congo	
Chris Cross (Wilt. Res.) Cert.	1.60
Dixie Queen (Wilt. Res.) Cert.	1.30
Dixie Queen (Wilt Res.)	
Dixie Queen (Wilt Res. F1 Hybrid)	20.00
Early Arizona	1.80
Early Canada	
Early Kansas or Red Russian	1.15
Fairfax (Anthracnose/Wilt Res.)	1.50
Florida Giant, Cert.	1.40
Florida Giant	
Garrisonian, Cert.	1.50
Garrisonian (Anthracnose Res.)	
Garrison	
Georgia Rattlesnake	1.22
Golden Honey	1.22
Halbert Honey (Wilt Res.)	1.10
Hawksbury, Purdue (Wilt Res.)	1.20
Hope Diamond, Cert.	1.55
Hope Diamond (Anthrac. Wilt Res.)	1.47
Ice Cream	1.05
Irish Grey	1.03
Ice Box Red Flesh	
King and Queen (Winter)	
Kleckley Sweet	1.05
Kleckley Sweet Improved	1.05
Kleckley Sweet No. 6 (Wilt Res.)	1.05
Klondike Black Seed No. 3	1.45
Klondike Black Seed No. WR-3	1.55
Klondike R7 (Wilt Res.)	
Klondike 65 (Wilt Res.)	
Klondike Black Seed WR-113	1.50
Klondike Striped No. 11	1.35
Klondike Blue Ribbon Striped W.R.	1.36
Klondike RS57 (New) (Wilt Res.)	1.60
New Hampshire Midget	1.42
New Hampshire Midget, Cert.	1.50
Northern Sweet	1.35
Peacock, Special Shipper	1.40
Peacock, Scarlet	1.40
Peacock, W.R.60 (Wilt Res.)	1.60
Peacock, Striped Red Flesh	1.60
Peerless	1.05
Rhode Island Red	1.50
Stone Mountain	1.10
Spalding, Cert.	
Summit (Wilt. Res.) Cert.	1.55
Summit (Wilt Res.)	
Sugar Baby, Cert.	
Sugar Baby	
Super Red Heart	1.20
Sweetheart	1.10
Tenderheart	1.32
Texas Giant, Cert.	1.40
Texas Giant	
Tom Watson	1.29
Wilson's Sweet, Cert.	1.50
Wilson's Sweet	
Winona (Wilt Res.)	1.20
Wondermelon (Wilt Res.)	1.14

CITRON

Citron, Green Seeded (Preserving)	1.10
Citron, Red Seeded (Preserving)	1.10

Containers

Your Order In Sealed One-Pound
Cans With Colorful Lithographed
Label at 18c Per. Lb. Extra or In 5
Lb. Cans at 8c Per Lb.

Treating

Arasan 2c per lb.

Delsan 3c per lb.

We recommend Delsan (combination insecticide and fungicide)



Hollar & Co., Inc. by test and inspection, have determined seeds sold to be of known inheritance and high vitality. Care and environment does affect type and production, therefore we warrant only to the extent of the purchase price.



CHARLESTON GRAY WATERMELON

We expect to have this popular variety available for spot shipments as soon as contracts are filled. Demand for Colorado Certified continues to increase.

Charleston Gray is resistant to fusarium wilt and anthracnose. Matures in 90 to 95 days, excellent shipper, good quality. Hollar Strain is uniform and true to type.